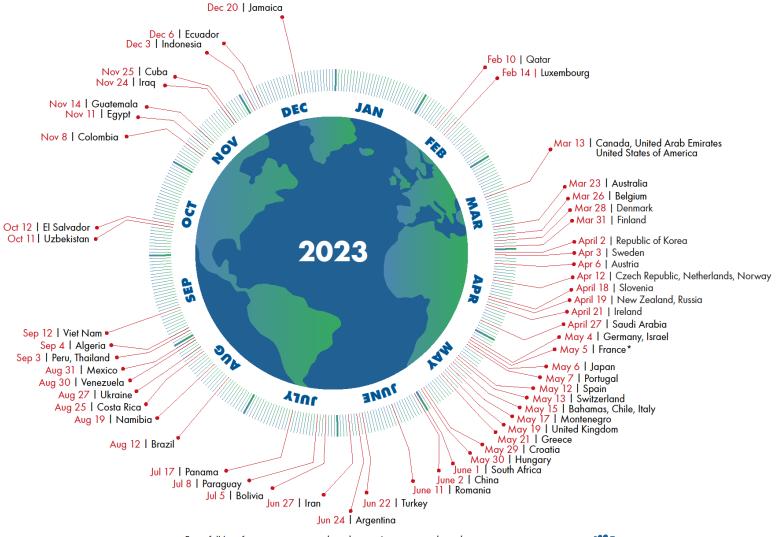


Country Overshoot Days 2023

When would Earth Overshoot Day land if the world's population lived like...





For a full list of countries, visit overshootday.org/country-overshoot-days.
*French Overshoot Day based on nowcasted data. See overshootday.org/france.

Source: National Footprint and Biocapacity Accounts, 2022 Edition data.footprintnetwork.org

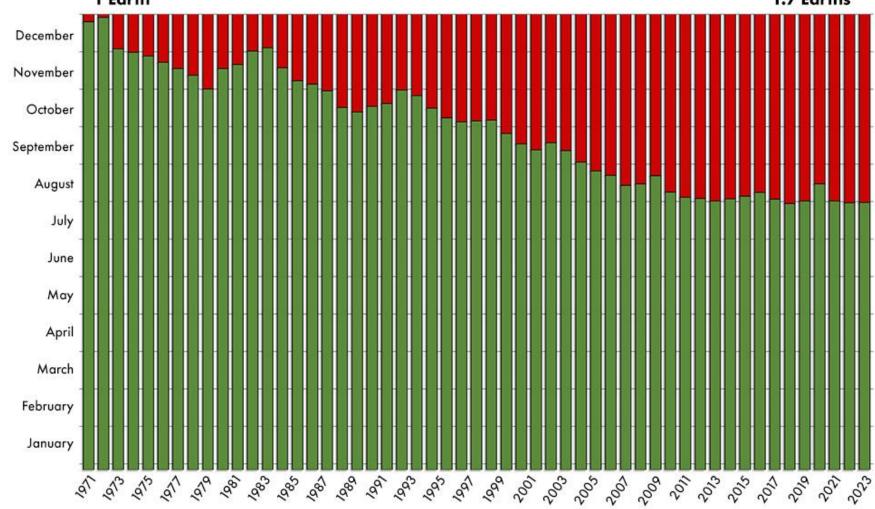




Earth Overshoot Day 1971 - 2023











SUSTAINABLE GALS DEVELOPMENT GALS



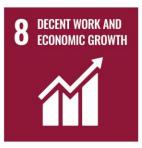
































European Commission – Green Deal



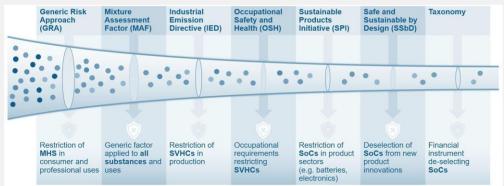
EU Green Deal – climate neutral continent by 2050 # including EU taxonomy for sustainable activities



EU Green Deal CSS – Chemicals Strategy for Sustainability, towards a toxic-free environment (published 14th October 2020): # for better protection of citizens and the environment # boost innovation for safe and sustainable chemicals (SSbD)

CEPE – Green Deal Task Force

CSS subgroup (GRA, essential use, MAF, REACH, CLP revision)
Circular Economy – Sustainable Product Policy Iniative (green claims)





Source: BASF



How are we dealing at Baril Coatings with all these challenges?



SME, established in 1982, family owned

Baril Coatings develops, produces and sells high quality and durable industrial coatings and construction paints for protection of various substrates like steel, non-ferrous metals, concrete, wood, engineering plastics

Markets:

- Construction and infra
- Industry and machine construction
- Marine and offshore
- Building and maintenance

Baril:

- 80 employees in NL, 's-Hertogenbosch and Etten-Leur
- Capacity ± 6 million liter
- ISO 9001 (quality), 14001 (environment), 45001 (occupational health and safety)



BARIL AND SUSTAINABILITY



> 20 years sustainable thinking and acting

- BOV trophy 2002, CO₂ corporate footprint, product development based on finding most durable solutions, SDG's incorporated in company policy, 2022 Golden Circle Award
- 'More with less' in multiple ways:
- production (and raws)
- application (at customers)
- life time expectancy (durability)

CSR in our veins















BARIL AND SUSTAINABILITY (selection of SDG's)





on a daily basis, we want to achieve more with less, by means of innovation and improving durability of paint systems low emission products (A+) and production (ionisation), use of renewable raw materials





renewable energy, solar panels, certified wind energy and full electrical cars

use of biobased raw materials







labour friendly working environment and progressive rewarding

reformulation to prevent use of toxic ingredients and extreme reduced use of plastic packaging





Baril Academy – training of both internal and external customers

We can't do it on our own, we team-up with partners throughout the supply chain



PRODUCT DEVELOPMENT - RENEWABLE / REUSE



Continuous search to reduce the use of virgin and fossil material

WHY?: Earth Overshoot Day the Netherlands 12th of April 2023!

Biobased:

- resins
- solvents
- additives
- pigments

Recycling:

- pigments
- solvents
- fillers

Reduce:

- thin film protection
- cold cure



EXAMPLE OF CONSORTIUM PROJECT

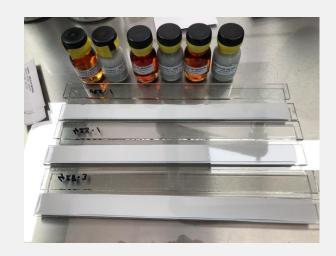
BA4C: testing of bio-MPA based alkyd resins in comparison to fossil based alkyd resins

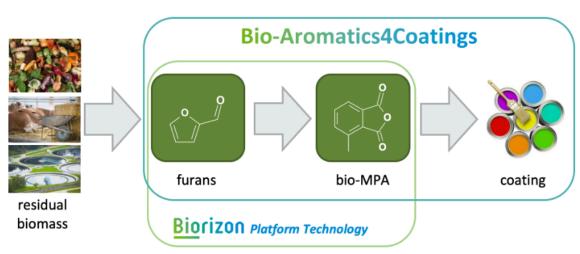
Evaluation of resin samples as such

Evaluation of the samples in a standard coating formulation, both transparant and pigmented

Testing of the coating samples

Evaluation of application properties of the coatings





Partners:







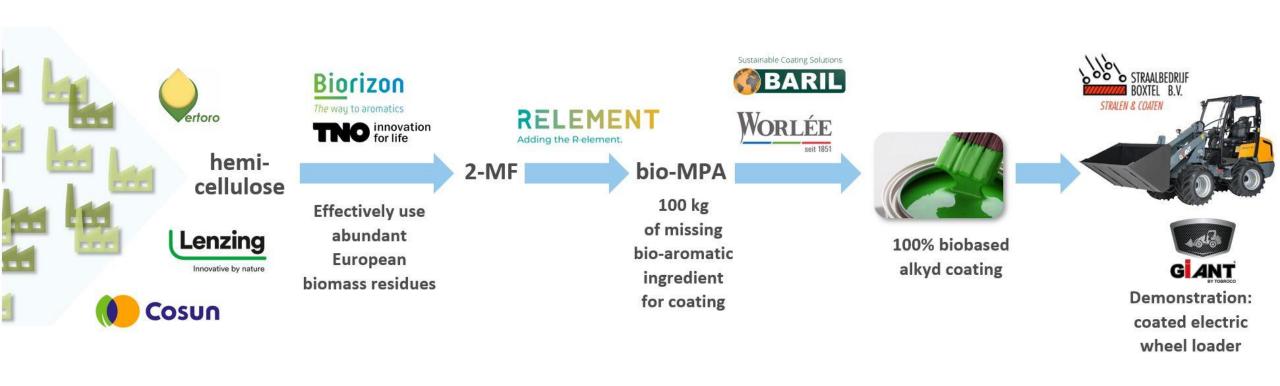
Sustainable Coating Solutions







BRIGHT COATINGS PROJECT



This project is made possible by the European Regional Development Fund as part of REACT-EU



EUROPEAN UNION

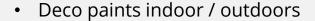
European Regional Development Fund Funded as part of the Union's response to the COVID-19 pandemic.





COPPERANT BIOBASED





Fossil based products reformulated using biobased resins.

Target: quality should prevail in both application and technical performance properties. No compromise!

Examples:

Pura Multiprimer + Lacquer























WATERBASED ARCHITECTURAL INDUSTRIAL COATINGS

Product examples:

- Sprayable wall paint
- Sprayable primer (40% BB) + silky gloss finish (50% BB)



COPPERANT Altra BICBASED FINISH HOOGGLANS

Recently introduced:

• Sprayable full gloss finish (38% BB)







BIOBASED PROTECTIVE COATINGS





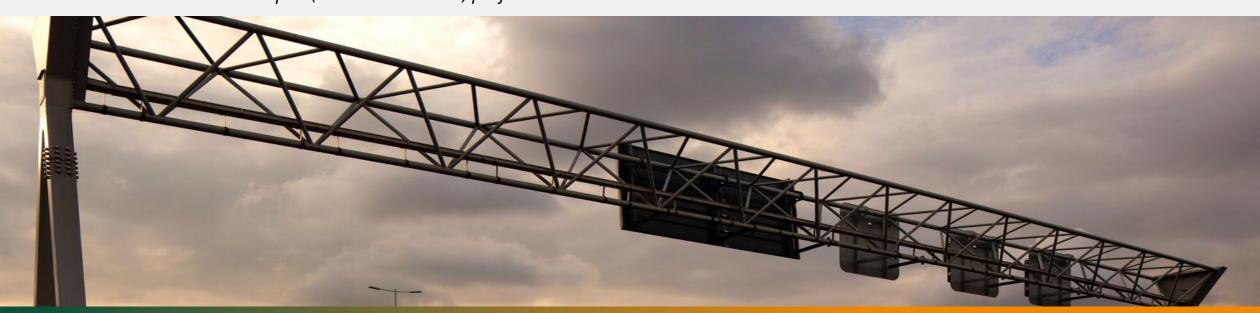
Biobased components:

- Patented DualCure Technology combined with the 70% biobased (PDI) activator
- Epoxy resin (27%), reactive diluent (100%) and (phenalk)amine activators (45-82%)
- Biobased solvent alternatives (45-95%)

Product examples:

- DualCure 2-coat system 180-200 µm total dft with benefits in all segments of the process, including transport and construction at the site
- SteelKote Biobased HS Epoxy 25-40% BB
- SteelKote Solvent Free Epoxy 47% BB

All with equal (or even enhanced) performance





#groen San

#groenisdoen

(be green, just act)





TRANSPARENCY



Evidence based policy/development

Testing and certification, e.g. Protective Coatings

- NORSOK (corrosion protection)
- System and product certification (COT)
- Approved by Rijkswaterstaat (Dutch government)





And for biobased paint developments

- Biobased content product certification (USDA & OK Biobased, ASTM D6866)
- Closed chamber emission testing (Eurofins)
- Toxicology (plant growth, OWS)
- EU Ecolabel certification (SMK)
- C2C Bronze certificate (C2C institute)















Instruments – towards true value:

- CEPE Eco Footprint Tool
- Sustainability Hotspot Scan MVO NL / TNO / Baril / Kornuyt (2016-2018)
- Ware Winst Brabant icw Economy for the Common Good / ECG Balance (2018 -2022)
- KPMG-MVO NL New Wealth (true pricing)
- Klimaatplein (CO₂ balance) and ClimateAlliance









CSR Expedition @ Nyenrode – MVO NL : Stewardship / creating shared value

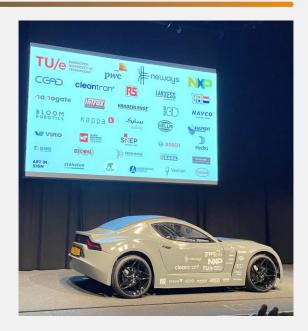




Zero Emission Mobility

Student project TU/e Eindhoven University

- CO₂ capturing filter unit
- 3D-printed bodyparts (from recycled plastics and reprintable)
- Baril's biobased 2K WB DTS coating based on Black Bear carbon black pigment and Prima-II recycled TiO₂ pigment and fillers











The car that lasts a lifetime

Student project TU/e Eindhoven University

- two distinct lifecycles: a swappable top and a durable bottom
- 3D-printed bodyparts (from recycled plastics and reprintable)
- Baril's biobased 2K WB DTS coating







